

NEWS RELEASE

Makers of Seat Belt Buckle Guard Introduce New Buckle Guard Pro Don't let your "little Houdinis" escape from their seat belts while you're busy driving the car!

Plymouth, MN (11-23-10) – McNaughton Incorporated is excited to announce that **Buckle Guard Pro**, the next generation of child auto safety devices, has arrived! In 1994, the company introduced Seat Belt Buckle Guard™, the **first**, patented child safety device that deterred children from unbuckling their seat belts while riding in a motorized vehicle.

New Buckle Guard Pro is more **universal** than the original Buckle Guard and will fit the **larger** seat belt buckles in today's cars, vans, SUVs, and buses. It has a sleek design and, of course, the famous FDA approved "Push and Turn" child safety cap that is used to secure the device. It easily slips onto the seat belt buckle without any tools and can be quickly removed by an adult or an older child. It works with car seats, booster seats, and standard seat belts, adding that extra layer of protection and peace of mind that parents need.

Babies and toddlers are curious by nature. It doesn't take long before your sweet little darling is able to locate and press that tempting little button on their seat belt buckle...**and unbuckle their own seat belt!** You also need to watch out for double trouble. Twins and young siblings can reach over and open each others' seat belt buckles. Fortunately, Buckle Guard Pro can stand guard in the back seat while you drive the car.

Buckle Guard Pro also works for special needs kids and adults, and on school buses. **And don't forget that grandparents and your child care providers also need a Buckle Guard Pro for their vehicles!** Suggested retail price is \$8.95.

McNaughton Incorporated, the makers of Buckle Guard Pro, is celebrating their 25th year in business in 2010. View their entire line of products at www.mcnaughtoninc.com. For additional information or to buy Buckle Guard Pro, visit www.buckleguardpro.com or call 800-423-5487. **##END##**

Contact info: Susan Martinez susanm@gadjits.com 763-595-0020

